
SOLAR FAKE

REASONS TO KILL

A good two years have passed since the arrival of "Frontiers", but at last the long wait is over: SOLAR FAKE are ready to release their third studio album "**Reasons to kill**"! Expectations are high, its predecessor having taken the dancefloors of the global club scene by storm and stood its ground among the top positions of the German Alternative Charts for the full eight full weeks.

The music

"**Reasons to kill**" consists of 11 tracks featuring a wide range of electro music with driving beats and those unmistakable melodies that SOLAR FAKE specialise in, sounding danceable and haunting without being blunt. Remaining true to their chosen path, the duo from Berlin neither repeat themselves nor become unfaithful to their own sound. Diversity has been a central theme ever since SOLAR FAKE first arrived on the scene, so it's not surprising that "**Reasons to kill**" features trance influences alongside dub step, industrial and EBM elements without falling prey to clichés. Songs such as "My Spaces" (first performed at the 2013 WGT) and "Face me" blend aggression and beauty as if it was the most normal thing in the world. Tracks like "I'd rather break" and "I hate you more than my life" turn into floorfillers in no time, just like the ingenious "Reset to default", which is already available as a free download and is well-known not only to SOLAR FAKE fans. Naturally, the album also features highly distorted sounds in the two violent industrial hits "My bleeding heart" and "When I bite". By contrast, "**Reasons to kill**" also includes two somewhat melancholy numbers: "Rise and fall" and the closing song "The pages", which develops from a noisy piano ballad into a danceable electro wave track.

A cover version seems to have become an essential element of every SOLAR FAKE album, and "**Reasons to kill**" is no exception: this time they've given "One Step Closer" (originally by Linkin Park) the SOLAR FAKE treatment. Who would have thought that so much pressure could be produced without guitars? Sven explains: "I tried a number of different synthesizers to get a sound that does justice to this song. In the end I simply played everything through the guitar amps and recorded the result."

The connecting element is Sven Friedrich's incomparable voice which succeeds in stirring all kinds of different emotions in his audience, from goosepimples to aggression. After the release of this album at the very latest, the charismatic vocalist will no longer be pigeonholed with his 'rock bands' Zeraphine and Dreadful Shadows since he has firmly established himself as an indispensable part of the electro scene. Sven: "I really feel at home here. Of course the fans of my three 'bands' overlap, but I see a lot of new and different faces at Solar Fake compared to shows by Zeraphine or the Shadows. That's really fantastic, especially since Solar Fake has developed into my greatest musical passion!"

The lyrics

Thematically, Sven has also remained faithful to himself: everything's negative, first and foremost people. Yet the basic tendency of the lyrics on "**Reasons to kill**" is angrier than his audience is used

to. Are there really that many reasons to kill? Sven: "Yes."

I see. Yet there are funny moments, too, for example in the lyrics of "Change the view" and unexpected twists on other tracks which make their listeners smile, proving that Sven doesn't take himself too seriously. "If I had to list every reason, we would have called the album "Reasons not to kill", because the list would have been much shorter. But that would have sounded too harmonious, and it just doesn't feel like that at the moment."

Live

What can you expect from two people on stage? Everything! Entertainment, lots of drive, dancing, fun, loud music, an unforgettable evening! And what can't you expect? Embarrassing situations, such as "Now all the girls sing along (alternatively 'only the right side' / 'the centre fifth' / 'every other member of the audience in the side row from front to back, but only one word')..." or "And now let's all sit down".

SOLAR FAKE have earned themselves a large following at numerous festivals and as support act for the likes of VNV Nation, Covenant, Project Pitchfork and Peter Heppner, and these days their own shows are a definite must for every self-respecting electro fan. Let yourselves be carried away at the coming tour in spring 2014!

Thomas K.

Release Europe : 25-Oct-2013

Release USA : tba

Label : SPV / Synthetic Symphony

Solar Fake :

Sven Friedrich (vocals, programmings, production)

Frank (add. Keyboards)

Base : Berlin, Germany